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Massive Times Square Billboard to Show Video of WTC 7 Destruction during 9/11 Anniversary

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New York, New York – Starting today through October 5, the organization Architects & Engineers for 9/11 Truth is using a massive billboard in the heart of Times Square to show video of 7 World Trade Center's destruction to millions of viewers and refer them to its campaign website, ReThink911.org.

(The video ad can be viewed on YouTube at: <http://youtu.be/UuesL-ufkzo>.)



The group, which has timed its campaign to coincide with the 13th Anniversary of 9/11, contends that the 47-story skyscraper was brought down in a “classic controlled demolition,” and not from fires, as government investigators concluded in a 2008 report. 2,250 architects and engineers have signed the group’s petition calling for a new investigation into the destruction of all three WTC skyscrapers.

Towering above the intersection of W 42nd Street and 8th Avenue, the two-sided 90 ft. x 45 ft. billboard will display the 15-second ad once every two minutes for four weeks, reaching an estimated 105,000 adults each day, and approximately 3 million during the four-week campaign.

The group’s goal is to spark public dialogue around the little-known destruction of WTC 7, which polls in recent years have found nearly [half of all Americans](#) and [one-third of all New Yorkers](#) are not aware even occurred.

The group says, however, that when people see the collapse, most immediately suspect that it was a controlled demolition because of the unmistakable smooth, symmetrical downward motion. [A YouGov poll sponsored by the ReThink911 campaign last year](#) found that 46% of Americans, when shown video of WTC 7's collapse, are sure or suspect that it was caused by a controlled demolition, compared to only 28% who are sure or suspect it was caused by fires, while 27% are unsure.

“The poll shows quite clearly what we already knew,” said Richard Gage, a member of the American Institute of Architects and founder of Architects & Engineers for 9/11 Truth. “Most people who see WTC 7's collapse have trouble believing that fires brought it down. It simply doesn't look like a natural building collapse, and that's because all the columns have been removed at once to allow it to come down symmetrically in free-fall. When every American sees this footage, there will be a widespread outcry for a new investigation, and a new investigation will find that the evidence of controlled demolition is overwhelming.”

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