

Summary of September 2013 Canada Poll Results

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 510 adults. Fieldwork was undertaken between the 18th and 23rd of September 2013. The survey was carried out online. The figures have been weighted and are representative of all Canadian adults (aged 18+).

1. Seven hours after the collapse of the Twin Towers, a third tower, known as World Trade Center Building 7, collapsed at the World Trade Center.

Please look at this footage of the collapse of World Trade Center Building 7.

Based on this footage and your previous knowledge, which statement best describes your opinion of the cause of Building 7's collapse:

- 16% I am sure that it was caused by a controlled demolition
- 36% I suspect that it was caused by a controlled demolition, but I don't know for sure
- 12% I suspect that it was caused by ordinary fires, but I don't know for sure
- 6% I am sure that it was caused by ordinary fires
- 31% I don't know/ Not sure

2. In 2008 the National Institute of Standards and Technology, an agency of the U.S. Department of Commerce, issued a report concluding that fires, started by debris from the collapse of the North Tower, caused World Trade Center Building 7 to collapse. Critics, including a group of 2,000 architects and engineers, have disputed the conclusions of the government's report, arguing that only the use of explosives can account for Building 7's collapse. Are you more inclined to believe the government's conclusion that fires caused Building 7's collapse or the critics that believe explosives were used, or neither?

- 20% More inclined to believe the government's conclusions
- 49% More inclined to believe the critics
- 8% More inclined to believe something else
- 24% I don't know/ Not sure

3. Some people still consider the collapse of Building 7 suspicious and have called for a new investigation. Others consider the case closed and do not think a new investigation is warranted. To what extent would you support or oppose a new investigation into the collapse of World Trade Center Building 7?

19% Strongly support
25% Support
34% Neither support or oppose
8% Oppose
6% Strongly oppose
8% I don't know/ Not sure

4. In addition to the collapse of Building 7, some people have called for a new investigation into all of the events of 9/11. Some think that such an investigation could be conducted by a foreign government or international body. To what extent do you support or oppose Canada or an international body launching a new investigation?

14% Strongly support
22% Support
30% Neither support or oppose
15% Oppose
12% Strongly oppose
7% I don't know/ Not sure

5. During the month of September, a campaign called ReThink911 is running the ad shown below on Ottawa's OC Transpo bus system. Please review the ad before continuing this survey.

The advertisement is split into two main color sections: orange on the left and dark blue on the right. On the orange background, the text reads "Did you know a **3rd** tower fell on 9/11?" in white. Below this, in smaller white text, it says "World Trade Center Building 7, not hit by a plane, collapsed in free-fall 7 hours after the Twin Towers." To the right of the text are two small images: the top one is labeled "BEFORE" and shows a tall, modern skyscraper; the bottom one is labeled "AFTER" and shows the same building in a state of complete rubble. On the dark blue background, the logo "ReThink911.org" is at the top, with the tagline "The Evidence Might Surprise You" below it. Further down, white text states: "Over 2,000 architects and engineers call for an independent investigation into the destruction of Building 7 and the Twin Towers." At the bottom right of the blue section is a logo for "ARCHITECTS & ENGINEERS FOR 9/11 TRUTH".

The ad was approved by OC Transpo and Pattison Outdoor based on OC Transpo's advertising policy and the Canadian Code of Advertising Standards. The Chair of the Ottawa Transit Commission has called for a review of OC Transpo's advertising policy in response to the ReThink911 ad campaign.

Regarding the call to review and possibly revise OC Transpo's advertising policy, which position, if any, is closest to yours?

- 19% OC Transpo's advertising policy should be revised to place greater emphasis on community acceptability so that ads like this one would not be allowed. Ads that might offend people are not acceptable.
- 54% OC Transpo's advertising policy should not be revised. The Canadian Charter of Rights and Freedoms protects the right to free speech. If ads comply with the Canadian Code of Advertising they should be allowed.
- 27% I don't know/ I'm not sure