



For More Information:
Ted Walter, Campaign Manager
ReThink911campaign@gmail.com
516.564.3480

Group Raises \$25,000 in Three Days to Keep 9/11 Billboard in Times Square through October

October 1, 2013

New York, NY – The ReThink911 campaign, led by the group Architects & Engineers for 9/11 Truth, raised over \$25,000 from September 28 to September 30 to keep its 54-foot-tall billboard in Times Square through the month of October. The group's fundraising drive came on the heels of a month-long, twelve-city, \$225,000 international advertising campaign – spearheaded by the billboard in Times Square – that was planned to coincide with the 12th anniversary of 9/11.

The towering billboard, which poses the question “Did you know a third tower fell on 9/11?,” seeks to draw attention to the 47-story World Trade Center Building 7, which collapsed into its footprint late in the afternoon of 9/11. The billboard also references the fact that over 2,000 architects and engineers are calling for a new investigation into the destruction of Building 7 and the Twin Towers. The billboard is located at 47th Street and 7th Avenue across from the TKTS ticket center, where as many as one million people pass each day.

According to the results of a new poll released by ReThink911 on September 9, 2013, 46% of Americans still do not know that a third tower fell on 9/11. But after viewing 30 seconds of video footage showing the building's collapse, 46% of those surveyed suspect the collapse was caused by a controlled demolition, compared to just 28% who suspect it was caused by fires. By a margin of nearly 2 to 1, 41% support a new investigation of the collapse, compared to just 22% who oppose it.

“The poll shows quite clearly what we already knew. Most people who see Building 7's collapse have trouble believing that fires brought it down,” said Richard Gage, a member of the American Institute of Architects and founder of Architects & Engineers for 9/11 Truth, the campaign's major sponsor. “It simply doesn't look like a natural building collapse, and that's because all the columns have been removed at once to allow it to come down symmetrically in free-fall. The evidence of controlled demolition is overwhelming.”

According to the National Institute of Standards and Technology (NIST), normal office fires caused the failure of a single column, starting a chain reaction that brought Building 7 down. More than 2,000 architects and engineers have signed the Architects & Engineers for 9/11 Truth petition challenging NIST's explanation of the building's collapse and calling for a new investigation.

###