

**For More Information:**  
Ted Walter, Campaign Manager  
ReThink911campaign@gmail.com  
516.564.3480

## **New Poll Finds a Majority of Canadians Side with Ads Questioning 9/11**

- 51% Suspect Controlled Demolition of WTC Building 7 after Viewing Video of Collapse
- 44% Support Investigation into Building 7's Collapse, Compared to 13% Who Oppose It
  - 54% Believe Ads about Building 7 Are Protected by Free Speech



<http://www.youtube.com/watch?v=Mamvq7LWqRU>

30-second video shown to 510 survey respondents across Canada.

A new survey by the polling firm YouGov reveals that most Canadians are not opposed to the ads currently appearing in Canadian cities calling for a new investigation into the destruction of World Trade Center Building 7, a 47-story skyscraper that collapsed into its own footprint late in the afternoon on 9/11.

The poll was commissioned by the sponsor of the ads, [ReThink911.org](http://ReThink911.org), in response to criticism denouncing the ads as “disrespectful,” along with comments made by the Chair of Ottawa’s Transit Commission calling for a review of the transit system’s advertising policy. The poll shows that a majority of Canadians actually side with [ReThink911.org](http://ReThink911.org) in questioning the cause of Building 7’s collapse. After viewing video footage of the building’s collapse from four different angles:

- 51% of respondents are sure or suspect that Building 7’s collapse was caused by a controlled demolition, compared to just 18% who are sure or suspect fires caused it, and 31% who don’t know;
- 49% are more inclined to believe the critics who say that explosives were used to bring down Building 7, compared to 20% who are more inclined to believe the U.S. government’s conclusion that fires caused Building 7’s collapse, and 24% who don’t know;

- By a margin of more than 3 to 1, 44% support a new investigation into the collapse of Building 7, compared to just 13% who are opposed. 34% neither support nor oppose a new investigation, and 8% are unsure;
- Canadians are somewhat more evenly divided on whether Canada or an international body should launch an investigation into the events of 9/11, with a plurality of 36% supporting an investigation, 30% neither supporting nor opposing an investigation, and 27% opposed;
- 54% believe that the Ottawa transit system's advertising policy should not be revised because the Canadian Charter of Rights and Freedoms protects the right to free speech and the Canadian Code of Advertising Standards already establishes standards of acceptability in advertising; compared to 19% who believe that the advertising policy should be revised to place greater emphasis on community acceptability so that ads like ReThink911's would not be allowed.

"I'm not surprised that most people wonder whether Building 7 really could have collapsed from fires," said Bob McIlvaine, whose son Bobby died on 9/11. "The people who say these ads do an injustice to the 9/11 families are horribly misguided. They don't realize that hundreds of 9/11 families want a new investigation. If they would watch the videos and look at the evidence, they would understand why."

According to the National Institute of Standards and Technology (NIST), normal office fires caused the failure of a single column, starting a chain reaction that brought Building 7 down. More than 2,000 architects and engineers have signed a petition with the organization Architects & Engineers for 9/11 Truth, challenging NIST's explanation of the building's collapse and calling for a new investigation.

"It simply doesn't look like a natural building collapse, and that's because all the columns have been removed at once to allow it to come down symmetrically in free-fall," said Richard Gage, a member of the American Institute of Architects and founder of Architects & Engineers for 9/11 Truth, the lead sponsor of [ReThink911.org](http://ReThink911.org). "The evidence of controlled demolition is overwhelming. As more and more people learn about Building 7, public demand for a new investigation grows. People want the truth."

The poll's findings are comparable to those of another [poll](#) conducted in the U.S. and released by [ReThink911.org](http://ReThink911.org) on September 9, 2013, which found that after viewing the same video footage of Building 7's collapse, 46% of Americans suspect it was caused by a controlled demolition, compared to 51% of Canadians who suspect the same. A somewhat higher percentage of Americans, 28%, suspect that Building 7's collapse was caused by fires, compared to 18% of Canadians who suspect it was caused by fires.

The ReThink911 campaign calls for a new investigation into Building 7's collapse as well as the destruction of the Twin Towers. The YouGov poll and the ad campaign were financed with more than \$225,000 in donations from thousands of supporters.

*Visit [ReThink911.org](http://ReThink911.org) to download the full poll results and questionnaire. All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 510 adults. Fieldwork was undertaken between the 18th and 23rd of September 2013. The survey was carried out online. The figures have been weighted and are representative of all Canadian adults (aged 18+).*

###